LEIGHTON BUZZARD TRIATHLON CLUB
CLUB COACHES PROVIDING PRIVATE 1-2-1 COACHING SERVICES

To provide clarity and consistency where Club coaches may also offer private 1-2-1 coaching services, ensuring appropriate boundaries between Club activity and private coaching.
The intent is not to restrict 1-2-1 coaching, which can be beneficial to members, but to avoid conflicts of interest that may arise.

Private 1-2-1 coaching arrangements:

- active Club coaches may enter into private 1-2-1 coaching arrangements with Club Members, provided they hold appropriate qualifications and insurance;
- unless prior Committee approval is obtained, Club training sessions, events, and communication channels must not be used to actively promote, advertise, or solicit paid coaching services;
- private coaching arrangements shall comply with BTF coaching code of practice and must not undermine safeguarding standards, club values, member participation or the reputation of the Club;
- where a Club Member is engaged in private 1-2-1 coaching with an active Club coach, the private programme should ideally complement rather than replace participation in Club training sessions;
- the Club programme remains the primary collective training environment for Members.

Advertisement of private coaching:

- this applies to all Members;
- Club training sessions, events, and communication channels are provided for Club purposes only;
- Members must not use Club sessions, events, or club communication platforms to promote, advertise, or solicit paid services, including private coaching, without prior approval of the Committee.

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Dated: 6 November 2026